## 行銷與流通管理系 四技 114 學年度入學課程結構規劃表 1140226

2025 Curricula for the Day School (4-year College Program) in Department of Marketing and Distribution Management

| 2023 Curricula for the               |   |   | 一年級 1st A   |  |   |             | Academic Year                       | 1714           |                                     |                   | Academic Ye            |               | T                        | 級 4                 | h Academic Yea       | ar    |
|--------------------------------------|---|---|---|--|---|-------------|-------------------------------------|----------------|-------------------------------------|-------------------|------------------------|---------------|--------------------------|---------------------|----------------------|-------|
|                                      |   | 第一學期  | 第二學期  | 第一學  |   | 第二學與        | 月                                   | 第一學            |                                     | 第二學               |                        | 第一學           |                          | 第二學                 |                      |       |
|                                      | 課程類別  |   | Semester 1  | Semester 2   | Semester  | 1           | Semester 2                          |                | Semester                            | 1                 | Semeste                |               | Semeste                  |                     | Semeste              | er 2  |
| でかって生まりが<br>Course Category          |   |   | 課程名稱 字分數 時<br>Course Name Codits  | 學分數 時數   | 課程名稱<br>Course Name   | 學分數 Credits | <b>建</b>                            | 马 時數           |                                     | 學分記               | 課程名稱<br>Course<br>Name | 學分數 Credits   | <b>建积夕稻</b>              | 學分出                 | 神中夕岭                 | 學分數時數 |
|                                      | 共同必修課程<br>e Common Core Requirements                      | 應修學分數<br>12 學分<br>(12 credits)                      | 中文閱讀與<br>表達(一)<br>Chinese<br>Reading and<br>Expression (I)<br>實用英文(一)<br>Practical<br>English (1)<br>體育(一)<br>Physical<br>Education (1) | 中文閱讀與<br>表達(二)<br>Chinese<br>Reading and<br>Expression<br>(II)<br>實用英文(二)<br>Practical 2 2<br>English (2)<br>體育(二)<br>Physical 0 2 | 實用英文(三)<br>Practical<br>English (3)<br>體育(三)<br>Physical<br>Education (3) | 2 2 0 2     | 實用英文(四) Practical English (4) 體育(四) | 2 2            |                                     |                   |                        |               |                          |                     |                      |       |
|                                      | 校訂<br>通識<br>University<br>General<br>Education<br>Domains | 應修學分數<br>c 至少 2 學分<br>(min. required:<br>2 credits) | 校訂通識/2/2 Universit<br>校訂(一)藝術美感探索<br>校訂(四)走讀高雄 Field  | Exploration in Arts a  | nd Beauty、杉   | き訂(二<br>洋科技 | )運算與程式設言<br>與永續 Sustainal           | † Cor<br>ble M | mputing and Pro<br>larine Science ຄ | ogramn<br>and Tec | ning、校訂(』<br>hnology、校 | 三)生命<br>訂(六)タ | 與倫理 Life an<br>創意與創新 Cro | d Ethic<br>eativity | s、<br>and Innovation | 1     |
| 通識課程                                 | 人文與創意美感<br>Humanities and<br>Creative Aesthetics          |   | 博雅通識/學分數/時數<br>Course Name/Credits/H  |  |   |             |                                     |                |                                     |                   |                        |               |                          |                     |                      |       |
| 表本本生<br>General Education<br>Courses | 博雅   Technology and<br>通識   Digital Literacy              | 14學分(至少任選3  | 博雅通識/學分數/時數<br>Course Name/Credits/H  | ours   |   |             |                                     |                |                                     |                   |                        |               |                          |                     |                      |       |
|                                      | Liberal 社會與身心關懷 (min. required: 博雅通識/學分數                  |   | Course Name/Credits/H   | ours   |   |             |                                     |                |                                     |                   |                        |               |                          |                     |                      |       |
|                                      | 歷史與多元思維<br>History and<br>Diversity of Though             |   | 博雅通識/學分數/時數<br>Course Name/Credits/H  |  |   |             |                                     |                |                                     |                   |                        |               |                          |                     |                      |       |

|  |   |   | 一年級1  | st Academic Year   | 二年級 2 <sup>nd</sup>  | Academic Year  | 三年級 3rd  | Academic Year                        | 四年級 4th   | Academic Year                                   |
|--|---|---|---|--|--|--|--|--------------------------------------|---|---|
|  |   |   | 第一學期  | 第二學期   | 第一學期   | 第二學期   | 第一學期   | 第二學期                                 | 第一學期  | 第二學期  |
|  | 課程類別  |   | Semester 1  | Semester 2   | Semester 1   | Semester 2   | Semester 1   | Semester 2                           | Semester 1                                      | Semester 2                                      |
| Course Category                                      |   |   | 課程名稱<br>Course Name   | 時數 Hours<br>以 Course Name  | 學分數 Credits<br>课程名稱<br>Course Name   | 課程名稱<br>Course Name<br>P分數 Credits                               | 學分數 Credits<br>課程名稱<br>Course Name   | 課程名稱<br>Course<br>Name               | 課程名稱 Course Name P分數 Credits                    | 課程名稱 Course Name Course Name                    |
|  | 全球與永續議題<br>Global and<br>Sustainable Issues |   | 博雅通識/學分數/時<br>Course Name/Credit  | ·數<br>s/Hours  |  |  |  |                                      |   |   |
|  | 通識微學分<br>General Education<br>Micro-credits |   | credits course 3/1 · 3 General education m                              | eneral education micro-<br>通識微學分(四)/1 Gene<br>icro-credits course 6/1<br>eneral education micro- | eral education micro-cre<br>・、通識微學分(七)/1   | edits course 4/1、通識<br>General education mic                     | i微學分(五)/1 General<br>cro-credits course 7/1、   | education micro-cred<br>通識微學分(八)/1 G | lits course 5/1、、通言                             | 哉微學分(六)/1                                       |
| 學院共同<br>課程(由學<br>院開課)                                | 必修<br>Required                              | 應修課程數<br>1門/應修學<br>分數 2學分<br>Number of<br>Courses 1<br>Needed/<br>Credits Needed<br>2         | 企業倫理與永續<br>Business Ethio   | 賣發展/2/2<br>cs and Sustainal  | ble Development  | /2/2   |  |                                      |   |   |
| College<br>Common<br>Courses                         | 選修<br>Elective                              | 應修課程數,<br>應修學分數<br>Number of<br>Courses<br>Needed/<br>Credits Needed                          | 機器學習/3/3]<br>智慧科技/3/3]  | Machine Learning<br>Business Ethics  |  |  | ion for Product  | ivity of Busir                       | ness Service ·                                  |   |
| 系專業<br>課程<br>Departmental<br>Professional<br>Courses | 必修<br>Required                              | 應修課程數<br>21門/應修<br>學分數 60<br>學分<br>Number of<br>Courses Needed<br>21/<br>Credits Needed<br>60 | 行銷管理 3<br>(一)<br>Marketing<br>Managemen<br>t<br>經濟學<br>(一)<br>Economics | 3 行銷管理 3 3 (二) Marketing Managemen t 经濟學 3 3 Economics 3 商用數學 3 3 Business Mathematics 流通管理      | (一)<br>Statistics<br>零售管理<br>Retail Management<br>t 3 3<br>Management 3 3<br>Consumer Behavior 3 3 | (二) Statisti cs 零售管理 Retail Manageme nt 消費者行 為 Consumer Behavior | Marketin g<br>Channel<br>Strategy<br>and<br>Manageme<br>nt<br>行銷研究 3 3<br>Marketin g | Marketin<br>g<br>Channel             | 實務專題 2 2<br>(下)<br>Case Study<br>&<br>Practices | 實務專題 2 2<br>(下)<br>Case<br>Study &<br>Practices |

|   |  | 一年級  | 1st A                                   | Academic Year   |          | 二年  | 級 2 <sup>n</sup>     | d Academic Year            |          | 三年  | ·級 3rd   | Academic Ye  | ear                    | 四年                 | 級           | . 4 <sup>th</sup> / | Academic Yea        | r        |
|---|--|--|---|---|----------|---|----------------------|----------------------------|----------|---|--|--|------------------------|--------------------|-------------|---------------------|---------------------|----------|
|   | 第一學期 第二學   |  | 月                                       | 第一學期 第二學期   |          | 第一學期 第二學期   |                      |                            |          | 第二學   |  |  |                        |                    |             |                     |                     |          |
| 課程類別                                    |  | Semester 1   |   | Semester 2  |          | Semeste   |                      | Semester 2                 | _        | Semeste   |  | Semest   |                        | Semeste            | er 1        |                     | Semester            | r 2      |
| Course Category                         | ्रे<br>Co  | 課程名稱 burse Name Credits  | 時數                                      | 課程名稱 Course Name  | 時數 Hours | · 課程名稱<br>Course Name                                 | 學分數 Credits          | :<br>· 課程名稱<br>Course Name | 時數 Hours | 課程名稱<br>Course Name   | 學分數 Credits  | 課程名稱<br>Course<br>Name   | 學分數 Credits            | 課程名稱<br>Course Nam | 學分數 Credits | 時數 Hours            | 課程名稱<br>Course Name | 時數 Hours |
|   | Dis<br>ior<br>Mar<br>t<br>管<br>Mar<br>t<br>商<br>與<br>Fur<br>als<br>Bus<br>Pro<br>ng<br>Com | stribut 3 m nagemen 理學 nagemen 3 管程式 應用 3 ndament s of siness cogrammi | 3 | Distribut 3 ion Managemen t 管理學 3 Managemen t 商達程式 與應用 3 Fundament als of Business Programming 商用英文 Commercia 3 1 English | 3        | 理<br>Database<br>Manageme<br>nt                       |                      | Database<br>Manageme<br>nt |          | 論專題<br>Topics<br>on<br>Thesis<br>Study<br>服銷<br>Service<br>Marketin<br>g<br>雙理<br>Chain<br>Store<br>Managem<br>ent    | 3 3  | 實務<br>(Lase Study & Practices<br>論專題 Copics<br>on Thesis Study 業<br>Service Market in<br>g 建管理 Chain<br>Store Managem<br>ent | 3<br>2 2<br>3 3<br>3 3 |                    |             |                     |                     |          |
| 選修 行銷企劃學程<br>Elective Marketing Program | 應修學分數<br>38學分<br>Credits<br>Needed38   |  |   |   |          | 品牌管理/<br>Brand Man<br>整合行銷海<br>Integrate<br>Communica | agem<br>構通/i<br>d Ma | 3/3                        |          | 銷售管理/<br>Sales Man<br>產品發展行<br>Product D<br>Managemen<br>訂價管理/<br>Pricing<br>國際行銷/<br>Internati<br>無店鋪行針<br>Direct Ma | ageme<br>管理/3<br>levelo<br>it<br>3/3<br>Manag<br>3/3<br>onal<br>ij/3/3 | 8/3 opment gement Marketin   | g                      |                    |             |                     |                     |          |

|                            | 一年級 1st Academic Year   | 二年級 2㎡                                    | Academic Year                      | 三年級 3rd                            | Academic Year                     | 四年級 4th Academic Year                 |                                 |  |
|----------------------------|-------------------------|---|------------------------------------|------------------------------------|-----------------------------------|---------------------------------------|---------------------------------|--|
|                            | 第一學期 第二學                | 期 第一學期                                    | 第二學期                               | 第一學期                               | 第二學期                              | 第一學期                                  | 第二學期                            |  |
| 課程類別                       | Semester 1 Semester     | 2. Semester 1                             | Semester 2                         | Semester 1                         | Semester 2                        | Semester 1                            | Semester 2                      |  |
| でかりません。<br>Course Category | 課程名稱                    | 學分數 Credits<br>學分數 Credits<br>學分數 Credits | 課程名稱<br>Course Name<br>P分數 Credits | 課程名稱<br>Course Name<br>學分數 Credits | 課程名稱<br>Course<br>Name Wash Hours | 學分數<br>課程名稱<br>Course Name<br>Credits | 課程名稱 學分數 Credits<br>Course Name |  |
|                            |                         |   |                                    | 網路與社群行銷                            | /3/3                              |                                       |                                 |  |
|                            |                         |   |                                    | Internet and S                     | ocial Media                       |                                       |                                 |  |
|                            |                         |   |                                    | Marketing                          |                                   |                                       |                                 |  |
|                            |                         |   |                                    | 產業分析方法/3                           | /3                                |                                       |                                 |  |
|                            |                         |   |                                    | The methodolog                     |                                   |                                       |                                 |  |
|                            |                         |   |                                    | analysis                           |                                   |                                       |                                 |  |
|                            |                         |   |                                    | 顧客關係管理/3                           | /3                                |                                       |                                 |  |
|                            |                         |   |                                    | Customer Relat                     | ionship                           |                                       |                                 |  |
|                            |                         |   |                                    | Management                         |                                   |                                       |                                 |  |
|                            |                         |   |                                    | 行銷企劃實務/3                           | /3                                |                                       |                                 |  |
|                            |                         |   |                                    | Practice of Marke                  | ting Planning                     |                                       |                                 |  |
|                            | 專案實習/2/2                | 智慧零售實作/3                                  |                                    | 學期實習 1/9/9                         |                                   | 業態專題/3/3                              |                                 |  |
|                            | The Practice of Project | Intelligent Re                            | _                                  | Semester Inter                     | =                                 | Practices of E                        | Business                        |  |
|                            | Implementation          | Implementation                            |                                    | 國際流通管理/3                           |                                   | Operation                             |                                 |  |
|                            | 暑期實習/2/2                | 商品管理/3/3                                  |                                    | Global Distrib                     | ution                             | 學期實習 2/9/9                            |                                 |  |
|                            | Summer Internship       | Merchandise Ma                            | _                                  | Management                         |                                   | Semester Inter                        | rnship 2                        |  |
|                            |                         | 零售管理實務/3                                  |                                    | 門市服務管理/3                           |                                   | 企業實習 3/1/1                            |                                 |  |
|                            |                         | Practicum of R                            |                                    | Retail Busines                     | s Service                         | Enterprise Int                        | ternship 3                      |  |
|                            |                         | Management                                |                                    | Management                         |                                   |                                       |                                 |  |
| 流通營運學程                     |                         | 賣場陳列與佈置                                   |                                    | 企業實習 1/1/1                         |                                   |                                       |                                 |  |
| Distribution               |                         | Business Autom                            | ation                              | Enterprise Int                     | ernship I                         |                                       |                                 |  |
| Program                    |                         |   |                                    | 企業實習 2/1/1                         |                                   |                                       |                                 |  |
|                            |                         |   |                                    | Enterprise Int 服務業作業管理             | =                                 |                                       |                                 |  |
|                            |                         |   |                                    | 版務兼作兼官理<br>Service Operat          |                                   | +                                     |                                 |  |
|                            |                         |   |                                    | 商店規劃與設計                            | _                                 | ι                                     |                                 |  |
|                            |                         |   |                                    | 图话观画典设计<br>Store Layout a          |                                   |                                       |                                 |  |
|                            |                         |   |                                    | 大型店經營實務                            | _                                 |                                       |                                 |  |
|                            |                         |   |                                    | The Managerial P                   |                                   |                                       |                                 |  |
|                            |                         |   |                                    | Retailers                          | . actions of Large                |                                       |                                 |  |
|                            |                         |   |                                    | 現代創業實務/3                           | /3                                |                                       |                                 |  |

|                      | 一年級 1st A                        | Academic Year                   | 二年級 2 <sup>nd</sup> | Academic Year                                  | 三年級 3rd                            | Academic Year                   | 四年級 4th                                   | Academic Year   |  |  |  |
|----------------------|----------------------------------|---------------------------------|---------------------|--|------------------------------------|---------------------------------|---|---|--|--|--|
|                      | 第一學期                             | 第二學期                            | 第一學期                | 第二學期   | 第一學期                               | 第二學期                            | 第一學期                                      | 第二學期  |  |  |  |
| 課程類別                 | Semester 1                       | Semester 2                      | Semester 1          | Semester 2                                     | Semester 1                         | Semester 2                      | Semester 1                                | Semester 2  |  |  |  |
| Course Category      | 課程名稱<br>Course Name Credits<br>數 | 課程名稱<br>Course Name P分數 Credits | 課程名稱 數數             | 課程名稱<br>Course Name<br>P分數 Credits<br>時數 Hours | 學分數 Credits<br>课程名稱<br>Course Name | 課程名稱<br>Course<br>Name F數 Hours | 學分數 Credits<br>P分數 Credits<br>Course Name | 課程名稱 Physical Physic |  |  |  |
|                      |                                  |                                 |                     |  | Contemporary En Practice           | trepreneurship                  |   |   |  |  |  |
|                      | 心理學 3/3                          |                                 | 財務報表分析/3            |  | 大數據資料分析。                           | 與應用/3/3                         |   |   |  |  |  |
|                      | Psychology                       |                                 |                     |  | Big Data Analy                     |                                 |   |   |  |  |  |
|                      | 會計學/3/3                          |                                 | <b>創新管理/3/3</b>     |  | Applications                       |                                 |   |   |  |  |  |
|                      | Accounting                       |                                 | Innovation Man      |  | RFID與物聯網概                          | 論/3/3                           |   |   |  |  |  |
|                      | 策略行銷/3/3                         |                                 | 商業自動化/3/3           |  | Introduction to                    | o Radio                         |   |   |  |  |  |
|                      | Strategic Marketin               | g                               | Business Autom      | ation  | Frequency Identification and       |                                 |   |   |  |  |  |
|                      |                                  |                                 | 行銷研究問卷資             | 料分析/3/3  | Internet of Things                 |                                 |   |   |  |  |  |
|                      |                                  |                                 | Marketing rese      |  | 智慧商務導論/3/                          |                                 |   |   |  |  |  |
|                      |                                  |                                 | questionnaire       |  | Introduction for                   |                                 |   |   |  |  |  |
|                      |                                  |                                 | analysis            |  | Productivity of                    | f Business                      |   |   |  |  |  |
|                      |                                  |                                 | 組織行為/3/3            |  | Service                            |                                 |   |   |  |  |  |
|                      |                                  |                                 | Organizational B    |  | 智慧科技/3/3                           |                                 |   |   |  |  |  |
|                      |                                  |                                 |                     |  | Smart Technolog                    | 5.                              |   |   |  |  |  |
| 其他專業選修               |                                  |                                 |                     |  | 虚實整合新零售                            |                                 |   |   |  |  |  |
| 課程<br>Other Elective |                                  |                                 |                     |  | New online and                     |                                 |   |   |  |  |  |
| Courses              |                                  |                                 |                     |  | retailing resea                    | arch                            |   |   |  |  |  |
|                      |                                  |                                 |                     |  | 策略管理/3/3                           |                                 |   |   |  |  |  |
|                      |                                  |                                 |                     |  | Strategic Manager<br>人力資源管理/3/     |                                 |   |   |  |  |  |
|                      |                                  |                                 |                     |  | Human Resource                     |                                 |   |   |  |  |  |
|                      |                                  |                                 |                     |  | 商業模式與創新                            | •                               |   |   |  |  |  |
|                      |                                  |                                 |                     |  | Business Models                    |                                 |   |   |  |  |  |
|                      |                                  |                                 |                     |  | Innovation                         |                                 |   |   |  |  |  |
|                      |                                  |                                 |                     |  | 電子商務與網路                            | 購物平台/3/3                        |   |   |  |  |  |
|                      |                                  |                                 |                     |  | Ecommerce and                      | Internet                        |   |   |  |  |  |
|                      |                                  |                                 |                     |  | Shopping Platfo                    | orm                             |   |   |  |  |  |
|                      |                                  |                                 |                     |  | 數位創業/3/3                           |                                 |   |   |  |  |  |
|                      |                                  |                                 |                     |  | Digital Entrep                     | reneurship                      |   |   |  |  |  |
|                      |                                  |                                 |                     |  | 行動商務/3/3                           |                                 |   |   |  |  |  |
|                      |                                  |                                 |                     |  | Mobile Commerce                    | е                               |   |   |  |  |  |

|                               | 一年級 1st A           | Academic Year                   | 二年級 2 <sup>nd</sup>                | Academic Year                      | 三年級 3rd                            | Academic Year                            | 四年級 4th Academic Year              |                                    |  |
|-------------------------------|---------------------|---------------------------------|------------------------------------|------------------------------------|------------------------------------|--|------------------------------------|------------------------------------|--|
|                               | 第一學期 第二學期 第         |                                 | 第一學期                               | 第二學期                               | 第一學期                               | 第二學期                                     | 第一學期                               | 第二學期                               |  |
| 課程類別                          | Semester 1          | Semester 2                      | Semester 1                         | Semester 2                         | Semester 1                         | Semester 2                               | Semester 1                         | Semester 2                         |  |
| で入り上 大京 ハ)<br>Course Category | 課程名稱 P分數 Credits By | 課程名稱<br>Course Name 學分數 Credits | 課程名稱<br>Course Name<br>P分數 Credits | 課程名稱<br>Course Name<br>P分數 Credits | 學分數 Credits<br>课程名稱<br>Course Name | 課程名稱<br>Course<br>Name<br>Rame<br>Rourse | 課程名稱<br>Course Name<br>P分數 Credits | 學分數 Credits<br>课程名稱<br>Course Name |  |
|                               |                     |                                 |                                    |                                    | 服務創新/3/3                           |  |                                    |                                    |  |
|                               |                     |                                 |                                    |                                    | Service Innovation                 | n  |                                    |                                    |  |

## 備註:

- 一、畢業總學分數為128學分。
- 二、必修 62 學分,選修 38 學分。(不含校共同必修課程及通識課程的學分數)(如有教學分組,應於系所訂定條件一欄詳列各組別之畢業應修學分數)
- 三、校共同必修課程及通識課程 28 學分;相關規定依據本校「共同教育課程實施辦法」、「共同教育課程結構規劃表」及「語言教學實施要點」。
- 四、須修滿英(外)語 8 學分,本國籍學生英語畢業門檻為等同 CEFR B1 以上程度之各類英檢成績;各系自訂英語畢業門檻高於校訂者,另依該系規定。在學期間參加 2 次各類英檢考試,未通過者,須提出考試成績證明始得以下列其中一種方式通過:1.通過校內英語畢業門檻檢定考試。2.參加一期外語教育中心開設之短期英文加強課程,並符合課程簡章規定。3.修讀並通過就讀院系開設 2 學分以上全英授課專業課程 1 門。多益成績達 550 分(或等同 CEFR B1 等級)以上者得免修大一英語(4 學分);多益成績達 785 分(或等同 CEFR B2 等級)以上者得免修大一、大二英語(8 學分),但須選修主題式英語或其他外語課程補足語言畢業學分數。其他外語課程請參閱外語教育中心課程結構規劃表。
- 五、學生修讀所屬學院之「學院共同課程」應認列為本系專業課程學分;修讀所屬學院之「學院跨領域課程」或其他學院開課之課程,則認 列為外系課程學分。

## 六、學院訂定條件:

- 七、系所訂定條件(學程、檢定、證照、承認外系學分、擋修規定、各教學分組之畢業應修學分數及其他)
  - A. 承認外系課程 12 學分。
  - B. 行銷管理(一)當學期未通過者, 不得選修行銷管理(二)(擋修)。
  - C. 畢業前須修讀 3 門 EMI 課程 (每門 EMI 課程開課學分數,至少 2 學分(含)以上)。

## Notes:

- 1. Minimum credits required to graduate:128
- 2. Required courses: 62 credits; elective courses: 38 credits (excluding credits earned from university-wide common core requirements and general education courses; if there are different teaching divisions, please list the minimum credits required to graduate for each teaching division under the "Departmental requirements" section.)
- 3. University-wide common core requirements and general education courses total <u>28</u> credits. The relevant regulations are based on the school's "Implementation Regulations of Courses in the College of General Education", "Course Schedule of College of the General Education," and "Implementation Regulations of Language Education".
- 4. <u>8</u> credits in English and/or a second foreign language are required to graduate.

- A. The English proficiency graduation requirement for domestic students is CEFR B1 level or higher with related grade report or transcript. For departments with higher English proficiency requirements, the requirements will be in effect.
- B. Students who fail to meet the graduation requirement after two attempts at English proficiency tests during their academic years may fulfill it by passing any of the following:
  - a) School's English proficiency graduation test,
  - b) Participation in a short-term English improvement course offered by the Foreign Language Education Center and compliance with the course regulations,
  - c) Taking and passing at least one professional course that adopts English as a Medium of Instruction (EMI) offered by the college or the department which is worth two or more credits.
- C. Students with a TOEIC score of 550 or above (equivalent to CEFR B1 level) are exempt from Practical English (1) and (2) (4 credits); those achieving a TOEIC score of 785 or above (equivalent to CEFR B2 level) are exempt from Practical English (1), (2), (3) and (4) (8 credits), but must take elective courses like English for Specific Purposes (ESP) courses or other foreign languages to meet the English and/or second foreign language graduation credit requirements. For courses of other foreign languages, please refer to the course schedule of the Foreign Language Education Center.
- 5. Credits earned by students from the common courses offered by their respective colleges shall be accepted as their affiliated departments' professional courses. However, credits earned from interdisciplinary courses offered either by their colleges or by other colleges will be accepted as credits earned from departments outside their own.
- 6. <u>College requirements:</u>
- 7. Departmental requirements (programs, certifications, licenses, recognition of external department credits, <u>prerequisite requirements</u>, <u>credits needed for each teaching division</u>, and other requirements):
  - A. 12 credits from courses outside the department are recognized.
  - B. If Marketing Management I is not passed in a given semester, Marketing Management II cannot be taken (blocked course).
  - C. Before graduation, students must complete 3 EMI courses (each EMI course must be at least 2 credits).